

ICEBA 2025



2025 11th International Conference on E-Business and Applications

2025 11th International Conference on E-Business and Applications (ICEBA 2025). This esteemed conference is organized by the School of Business at Singapore University of Social Sciences, and the Sensors and Systems Society of Singapore (SSS). ICEBA 2025 will be held in October 24-26, 2025 at NTU@One-North, Singapore.

ICEBA 2025 invites global scholars and industry experts to submit papers addressing key e-business challenges in systems, software, services, and business applications. This three-day conference features keynote speeches by renowned experts, paper presentations, interactive workshops, and panel discussions, offering exceptional networking opportunities to foster innovation and collaboration that will shape the future of e-commerce.

CALL FOR PAPER

Topics of interest for submission include, but are not limited to:

Business Intelligence:

- Business-IT Alignment
- Enterprise Ontologies
- B2C/B2B Considerations
- Service-Oriented Enterprise

Artificial intelligence & IoT (AIoT) enabled Business Innovation:

- Theories and methodologies of AI enabled service/product innovations, including smart product development and software development
- Data analysis methods and algorithms in the context of AI enabled business innovation
- Consumer psychology and behavior in AI context, e.g., human-machine interactions, consumer decision making assisted by AI
- Paradoxical effects of AI technologies on organizational activity

Business Models And Business Processes:

- m-Commerce
- Online Shopping
- Mobile User Interfaces
- Website Design

Ecommerce Trading Technologies:

- Electronic contract
- Internet Finance/Manufacturing/Farm
- Electronic invoice
- Online credit and reputation evaluation

Information Systems and Operations Management:

- Influence of IS on Operational Strategies
- Digitization of Logistics and Supply Chain Management
- Digital Technologies for OM
- Smart Manufacturing and Servitization

For more topics, please visit: <http://www.iceba.org/cfp.html>

CONFERENCE PROCEEDINGS

Submitted papers must be original and contain work that has not been published before or is under review elsewhere. Accepted papers will be published in the ICEBA 2025 Conference proceedings, which will be indexed by Scopus.

CONTACT US

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www.iceba.org/

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SUBMISSION INSTRUCTION

Full Paper (Publication & Presentation):

Full paper authors can publish their paper and give an oral or poster presentation at ICEBA 2025. You must submit your complete manuscript for review by the submission deadline.

Full paper page limit:

The paper should be at least 8 pages, Up to 10 pages including all figures, tables, and references. Extra pages(from Page 11) will be charged.

Abstract (Oral Presentation only, without publication):

Authors can submit an abstract (200-400 words) summarizing the paper's goals, results, and conclusions. If accepted, they will present orally, but the paper will not be published.

SUBMISSION METHODS

Submit via the Online Submission System:

<https://www.zmeeting.org/register/ICEBA2025>

Submit via e-mail: iceba@academic.net

Paper Template Downloading:

<https://www.iceba.org/Microsoft+Word+Proceedings+Templates.zip>

IMPORTANT DATES

Submission Due: September 20 2025

Notification Date: September 30 2025

Registration Deadline: October 01 2025

Organized By



Sensors and Systems
Society of Singapore