

Table of Contents

Proceedings of 2018 International Conference on E-Business and Applications (ICEBA 2018)

Preface.....	vi
Conference Committees.....	vii

• *Session 1- Business Intelligence and Econometrics*

A Variable Sampling Interval EWMA Distribution-Free Control Chart for Monitoring Services Quality	1
<i>Phuong Hanh Tran, Kim Phuc Tran, Truong Thu Huong, Cédric Heuchenne, Thi Anh Dao Nguyen and Cong Ngon Do</i>	
Real Time Data-Driven Approaches for Credit Card Fraud Detection	6
<i>Phuong Hanh Tran, Kim Phuc Tran, Truong Thu Huong, Cedric Heuchenne, Phuong Hien Tran and Thi Minh Huong Le</i>	
Organizational Slack Resources and Innovation Adoption Process: The Moderating Effects of Management Control System (MCS).....	10
<i>Smiklou Zhor</i>	
Interaction of Foreign Direct Investment and Exports with Growth: A Review of Chinese Economy.....	18
<i>Muhammad Mobeen Shafqat, Enjun Xia and Noheed Khan</i>	
Foreign Direct Investment, Exports And Economic Growth: Pooled Mean Group (PMG) and Causality Analysis for West Africa.....	23
<i>Kankou Hadia Fofana, Enjun Xia and Mamadou Bado Traore</i>	
A Brief Analysis of the Impact of the Dollar Index and Interest Rate Spread on the RMB Exchange Rate	28
<i>Yulei WANG</i>	
Which is a Better Investment: Risk-Free Asset or Stocks?	32
<i>Fridayana Yudiatmaja</i>	
The Impacts of Environmental Risks on Bank Loan Covenants and the Cost of Bank Loans: An Australian Case Study and the Implications for China.....	36
<i>Yinshuo Xu, Qian Liu and Julie Cotter</i>	

- **Session 2- E-Business**

AR-Based Point System for Game-like Shopping Experience	41
<i>Boyang Liu and Jiro Tanaka</i>	
How Can Dmall do Better? Discussion on New Retail Marketing Mode Based on 4Cs Theory.....	46
<i>Aihua Zhang, Chen Liang and Junwan Yin</i>	
Hotel's Responses toward on Line Complaints.....	51
<i>Nana Trianasari</i>	
The Role of Social Capital during SMEs' Internationalization – Build, Maintain and Use of Networks	55
<i>Jens Mathis RIECKMANN, Peng GAO and Fanchen MENG</i>	
Adaptive Supply Chain Systems – IoT Based Conceptual Framework	62
<i>Parthasarathi Ramakrishnan and Yongsheng Ma</i>	

- **Session 3-E-education and E-learning**

Usability Problems on Desktop and Mobile Interfaces of the Moodle Learning Management System (LMS).....	69
<i>Layla Hasan</i>	
Practice Teaching on Packaging Design Based on Combination of On-the-job Training and Competition	74
<i>WANG-Jing</i>	

- **Session 4- Hydroinformatics**

Construction of Information Management System of Steppe-watershed Multiple Water Resources Based on Big Data	78
<i>Siyu Wang, Heru Xue, Xinhua Jiang, Yanqing Zhou, Xiaodong Duan and Mingyue Bai</i>	